

Luca Piovano

FILLERS

LP INJECTION MODES

FOR THE LOWER MIDDLE THIRD OF THE FACE

Presentation by Benjamin Ascher



Officina Editoriale Oltremo

FILLERS LP INJECTION MODES FOR THE LOWER MIDDLE THIRD OF THE FACE

by *Luca Piovano*

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**VIDEO
and EXTRA CONTENTS**



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Officina Editoriale Oltrarno
2020

PRESENTATION

Benjamin Ascher, MD



I am pleased to present this important work of Prof. Luca Piovano, intended for dermatologists, plastic surgeons, and any expert dedicated to performing minimally invasive aesthetic facial treatments.

This is the first in a series of three volumes to study all the problems associated with the use of injectables in depth.

Over the past 10 years, the solutions proposed by aesthetic medicine for the treatment of facial “imperfections” have become more targeted and aim for maximum results, with little to no side effects and cessation of activities.

PRESENTATION

The work of Dr. Piovano is particularly recognized in our professional community, and is based on high level anatomical and surgical knowledge. It is very practical, and it is essential for both beginners and experts who perform these medical treatments.

Professor Piovano's injection methods are based precisely on these technical principles, on a personal artistic sensibility combined with a knowledge of the measure, which respects the proverb "less is more".

All of this translates into a Video Book, particularly rich in diagrams, photos and illustrations, to which is added a remarkably successful integration of video texts, typical work of the OEO publishing house in Florence.

In total, a book very rich in content, modern, innovative to recommend for the training of any doctor dedicated to aesthetics for the greatest benefit of their patients.

Benjamin Ascher

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Born in 1963 in Rome. Member of the Medical Association of Rome since 1988. Graduated in Medicine and Surgery at the 1st University of Rome La Sapienza with a score of 110/110 *cum laude*. Specialized in Plastic Surgery at the 1st University of Rome “La Sapienza” with a score of 70/70 *cum laude*. Received training in Aesthetic Surgery under Dr. Flavio Saccomanno and later perfected his skills by attending the most reputable surgical centers in the world. He has a lot of experience in Italy and abroad, as a Teacher at University Courses and Masters and as a Speaker at numerous International Congresses. He is the author of numerous scientific publications.

to Flavio Saccomanno

I dedicate this work to Flavio, the unforgettable Maestro of Surgery, as well as “Maestro” of Life, who taught me “systemization” as an indispensable factor to achieve optimal results while eliminating the risk of making mistakes while performing surgery. Flavio has always encouraged me to carry out my scientific and didactic activity with tireless spirit of sacrifice, and this was perhaps his most valuable lesson.

PREFACE

by the AUTHOR

This Video-Book, which includes a collection of videos and an application manual, is dedicated to facial injection techniques. It was born with the purpose of providing visual support to about 3500 doctors with various specialties related to Aesthetic Surgery who attended any of my theoretical-practical courses during the 380 master classes on aesthetic medicine that I have taught in the last ten years all over the world.

Currently, in the field of Aesthetic Medicine, the physician is trained to extend his field of action to more invasive methods than before, which achieves more satisfactory results than obtained in the past.

My treatment strategy, on the other hand, is based on a strictly surgical approach. It starts from a planned and very accurate study of face ratios and is aimed at a single goal: the three-dimensional remodeling of the face through non-invasive techniques.

Therefore, all the facial treatments I propose are not aimed at the mere superficial fillings of wrinkles, but rather at the volumetric and morphological recovery of anatomical areas and aesthetic units.

PREFACE

by the AUTHOR

In the video, experts in Aesthetic Medicine will find an exhaustive explanation of the highlights of each treatment, accompanied by a clear visualization and a careful description of each subject:

- **Area Issues:** an overview of the district.
- **Anesthesia:** what is recommended for perfect patient satisfaction.
- **Implantation technique:** how to maximize the aesthetic result.
- **Tip and Tricks:** tips to avoid complications and/or unnatural results

This first edition examines the use of Filler to correct the Lower Third of the Face, the region that goes from the Naso Labial Folds and extends to the whole Neck, undoubtedly the most difficult part to treat naturally using this method exclusively.

Other Video Books will follow, the first of which will cover the Third Middle and the Upper Third. I wish, now, a good viewing to all.

LP

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